

30 days of content

# 30 DAYS OF CONTENT

STORE  
EVENT

BEHIND THE  
SCENES

WEDDING  
GIVEAWAY

SHARE YOUR  
FAVORITE  
PRODUCTS

SPRING  
& SUMMER  
GIVEAWAY

WARM WEATHER  
MERCHANDISING  
INSPO

REPOST A  
CUSTOMER  
WITH YOUR  
PRODUCT

CREATE A  
Q&A OR POLL

'THIS OR  
THAT' INSTA  
STORY

VACAY  
OUTFITS &  
ACCESSORIES

OUTDOOR  
DECOR INSPO

SHARE A LIFE  
HACK/PRODUCT  
HACK

BRIDESMAID  
GIFT BASKETS

INTERVIEW  
AN  
EMPLOYEE

SHARE YOUR  
FAVORITE  
DISPLAY

SUMMER  
SPOTLIGHT:  
FLORAL FEVER

GET TO  
KNOW OUR  
STORE

SPRING  
SPOTLIGHT:  
PRETTY IN  
PASTELS

SHARE AN  
EMPLOYEE'S  
FAV ITEM

SIP N SHOP

POST A TRY-  
ON VIDEO

DISPLAY TIPS  
FOR  
PRODUCTS

SHARE  
CUSTOMER  
REVIEWS

GET READY  
WITH US FOR  
GIRLS' DAY

SHARE IMAGES  
OF CUSTOMERS  
WITH NEW  
PRODUCT

SHARE YOUR  
GO-TO  
SUMMER ITEM

POST AN  
UNBOXING  
VIDEO

TRY ON WITH  
DIFFERENT  
BODY TYPES

SUMMER  
DECORATING  
TIPS

PRODUCT  
MUST-HAVES